

Allen family's Bait Bucket nets Father's Day customers

By Paige Alam

Like so many profitable businesses, what started out as a hobby for Amy and Trevor Allen is turning into another exciting job and is catching on with more than just friends. They are now selling their "bait bucket" in stores all over Central Texas, including McBride's in West Austin. "It's a great adventure," admitted Amy Allen, who is an avid camper, hunter and fisher along with her husband. "Trevor and I have been working so hard on it and it all started out of our own home when



The Allen family of Katie, Amy, Trevor and Langley show off a Texas Slam (Redfish, Trout and Flounder) catch they scored while using their own LanKat Cast Net Bait Bucket. Their product was invented by Trevor Allen and is being sold at stores all over Central Texas.

we were trying to come up with the perfect bait bucket while fishing."

The couple named their new company LanKat

Outdoor Products, after their two daughters, Langley and Katie. Their Cast Net Bait Bucket is said to be like no other bait bucket on the

market and is advertised as "easy to get bait in and hard for your bait to get out". The invention is no surprise to their friends who know the Allens are an avid outdoor family and all of them enjoy heading for the Texas coast on weekends. "With Father's Day around the corner, I thought it was a great time to let our neighbors about this wonderful gift," said Katherine James, a longtime friend of the family. "It's also nice to applaud the Allens for coming up with this idea."

The bucket seems to sell itself as the mother and father of the two young girls fit the new work in with their other full-time jobs and parenting. "I chaperoned the 5th grade field trip to Port Aransas and then stayed and made sales calls and fished," said Amy Allen. "The buckets are made with USA products and built in a small manufacturing plant, which is our garage right now."

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